

Message Text

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53

ACTION EUR-12

INFO OCT-01 ISO-00 EURE-00 EB-07 /020 W

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P 141350Z MAY 75

FM AMCONSUL THESSALONIKI

TO AMCONSUL MILAN PRIORITY

INFO SECSTATE WASHDC 2341

USDOC WASHDC

USIA WASHDC

AMEMBASSY ATHENS

UNCLAS THESSALONIKI 0301

E.O.11652:N/A

TAGS: BEXP, GR

SUBJECT: SPECIAL PROMOTION , BUILDING MATERIALS AND CONSTRUCTION
EQUIPMENT, U.S. TRADE CENTER, MILAN, MAY 16-20, 1975

REF: (A) JACKSON/NEGRETTE TELECON OF MAY 8

(B) USDOC 07019

1. GREEK DELEGATION TO SUBJECT EVENT INCLUDES 27
PERSONS OF WHOM 15 ARE ARRIVING AS GROUP IN MILAN LATE
MAY 15. REMAINDER TRAVELING INDEPENDENTLY AND WILL
JOIN MISSION THERE.

2. GROUP INCLUDES CROSS SECTION OF THESSALONIKI
AND ATHENS CONTRACTORS, PUBLIC WORK OFFICIALS,
IMPORTERS AND ARCHITECTS. KEY FIGURES ARE EVANGELOS
MALAKATAS, DIRECTOR OF HOUSING PLANNING IN MINISTRY
OF PUBLIC WORKS AND USIS GRANTEE AMESTIS VALIOULIS, PRESIDENT
OF 1100-MEMBER TECHNICAL CHAMBER OF NORTHERN GREECE.

3. GREEK MISSION WILL STAY AT HOTEL MEDIOLANUM,
VIA MAURO MAGI, AND WILL PLAN TO ARRIVE AT TRADE
CENTER FOR OPENING MAY 16. IF POSSIBLE, WOULD
APPRECIATE OPPORTUNITY FOR 30-45 MINUTE SPECIAL
VIEWING BY MISSION IN ORDER TO SET UP INDIVIDUAL
APPOINTMENT SCHEDULES.

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4. COMMERCIAL OFFICER JACKSON ACCOMPANYING MISSION
AND WILL HAVE LIST FOR DISTRIBUTION TO US EXHIBITORS
OF GREEK MISSION MEMBERS, ADDRESSES AND SPECIFIC INTERESTS.
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